PTO/SB/01A (10-01) Approved for use through 10/31/2002. OMB 0651-0032
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number. **DECLARATION (37 CFR 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET (37 CFR 1.76)** TELEVISION VIEWER SELECTION OF PROGRAMS TO BE SUBSEQUENTLY Title of Invention **DELIVERED** As the below named inventor(s), I/we declare that: The declaration is directed to: x The attached application, or Application No. ______, filed on _____ as amended on _____ (if applicable). I/we believe that I/we am/are the original and first inventor(s) of the subject matter which is claimed and for which a patent is sought; I/we have reviewed and understand the contents of the above-identified application, including the claims, as amended by any amendment specifically referred to above; I/we acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me/us to be material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications. material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application. All statements made herein of my/our own knowledge are true, all statements made herein on information and belief are believed to be true, and further that these statements were made with the knowledge that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, and may jeopardize the validity of the application or any patent issuing thereon. FULL NAME(S) OF INVENTORS: Inventor one: David, H. Tannenbaum Date: 4-7-04 Citizen of: U(Signature: US Inventor two: Signature: Date: Citizen of: Inventor three: Signature: Date: Citizen of: Inventor four: Date: ____Citizen of: _____ Signature: additional form(s) attached hereto. Additional inventors are being named on

Declaration for Utility or Design Patent Application I hereby certify that this correspondence is being deposited with the U.S. Postal Service as Express Mail, Airbill No. EV482735713US, in an envelope addressed to: MS Patent Application, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below.			
Dated: April 8, 2004	Signature:	(John Pallivathukal)	

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CORRESPONDENCE ADDRESS
INDICATION FORM

Application Number		N/A		
Filing Date		Concurrently Herewith		
First Named Inventor		David H. Tannenbaum		
Title	TELEVISION TO BE SUB	IN VIEWER SELECTION OF PROGRAMS		
Art Unit		N/A		
Examiner Name		N/A		
Attorney Docket No.		05708/P005US/08008819		

	[Examiner Name		N/A		
		Attorney Docket No. 05708/P005US/0800		5/08008819		
I hereby appoint:						
X Practitioners associated with the Customer Number 000029053 OR Practitioner(s) named below:						
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I am the: Applicant/Inventor. X Assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96).						
SIGNATURE of Applicant or Assignee of Record						
Name David H. Tannenbaum						
Signature						
Date April 7, 2004			elephor			14) 855-8333
NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*.						
*Total of1 forms are submitted.						
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	date shown below	•	
	Dated: April 7, 2004 Signature:	John Pallivathukal)	